

## DAS Fundraising Subcommittee 2020-2021



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Chair



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### Terms of Reference Fundraising Committee<sup>3</sup>

The Fundraising Committee's task is not simply to raise money. Instead, it is responsible for overseeing the organization's overall fund-raising efforts. To accomplish this, it has to undertake the following responsibilities:

- i. To work with staff to establish a fundraising plan that incorporates a series of appropriate vehicles such as special events, direct mail, fund raising campaigns, etc.
- ii. To work with fund raising staff in their efforts to raise money
- iii. To identify and solicit funds from external sources of support
- iv. To take the lead in certain types of outreach efforts, such as chairing a dinner/dance committee or hosting fund raising parties, etc.
- v. To monitor fund raising efforts to be sure that ethical practices are in place, that donors are acknowledged appropriately and that fundraising efforts are cost effective.

<sup>3</sup> The Fundraising Committee revised the TOF to the above 7 Oct 2016.